

Bulletin #: MA1178

**TO:** All Authorized Toshiba Facsimile Dealers  
**FROM:** Mark Mathews, Vice President, Marketing  
**DATE:** June 15, 2001  
**SUBJECT:** DP125F “Pick of the Year Award” from Buyers Laboratory!

## We've Done It Again!

The powerful, full-featured line of Toshiba facsimiles recently won Better Buys for Business **Editor's Choice** awards, and it keeps getting better and better! The **DP125F** has received a **2001 Buyers Laboratory “Pick of the Year”** award for **“Outstanding Fax-Based Multifunctional Imaging System”**. This is a bold accomplishment and powerful selling tool. Here are some *rave reviews* from BLI:



*“The Toshiba DP125F is clearly among the productivity leaders in the fax-based multifunctional product category.”*

*“Good output speeds, excellent multitasking capabilities and unmatched user feedback for a unit in this class are among the many strengths that have earned it this award.”*

*“The DP125F is the Best to date for faxed based multifunctional products tested.”*

*“This Well-Equipped unit's Impressive offering of fax capabilities surpass the capabilities of many standalone high-volume fax machines. The dual 33.6 Kbps fax lines contributes to the multitasking capabilities that exceed other units tested.”*

*“Output quality for copies and prints received BLI's highest rating.”*

*“The DP125F is a Powerful multifunctional product offering strength in all functions.”*

The Editor's Choice awards together with the newly awarded "Pick of the Year" award are a testament to the level of innovation and quality commitment that Toshiba provides and invests in all of its powerful, full-featured office products. For more information on the Editor's Choice awards please refer to Marketing Bulletin MA1102.

Accompanying this bulletin is a Pick of the Year Award Certificate and a DP125F Counter Card to display this great feat for the Toshiba DP125F.

If you would like to order more certificates or counter cards, simply fill out a Literature & Sales Support Order Form and write the inventory code in the miscellaneous category. The form can be located on FYI at <http://fyi.toshiba.com/marcom/coop/pdf/literature.pdf>

Description	Inventory Code	Price
DP125F Pick of the Year Certificate	1201260	\$3.00
DP125F Pick/Year Counter Card	1201261	\$4.00
DP120F Editor's Choice Certificate	1201258	\$0.20
DP85F Editor's Choice Certificate	80858	\$0.20
DP120F Laser Fax Guide Counter Card	1201259	\$4.00

You are also invited to view the Webinar for ImageVision 2000, Toshiba's innovative multi-tasking facsimile connectivity software. The Webinar showcases product features such as network faxing and scanning and benefits such as time savings and increased productivity. Please visit FYI for the Webinar.

- Log-on to FYI and click on the link for "What's New"
- Or... you can log on to FYI and go directly to Sales Training/TDU for access to the Webinar at <http://fyi.toshiba.com/sales/downloads>

For more information on the Toshiba's technologically advanced facsimile products, please contact your District Sales Manager or Regional Sales Office.