



**TOSHIBA**  
Don't copy. Lead.

Here's what business-class copier customers are saying about their experience with **Toshiba** and other copier manufacturers. These results are based on the responses of thousands of copier owners surveyed in J.D. Power and Associates Copier Customer Satisfaction study.

Another one of the many reasons GI Office Technologies can truly be  
**"Your Digital Partner"**.

<u>Company</u>	<u>Overall Ownership Experience</u>	<u>Product</u>	<u>Sales</u>	<u>Services</u>
<b>Toshiba</b>	●●●●●	●●●●○	●●●●○	●●●●●
<b>Canon</b>	●●●●○	●●●●○	●●●●○	●●●●●
<b>Gestetner</b>	●●○○○	●●○○○	●●○○○	●●●○○
<b>HP</b>	●●●●●	●●●●●	●●●●●	●●●○○
<b>Imagistics</b>	●●●●●	●●●●●	●●●●●	●●●○○
<b>Konica Minolta</b>	●●●○○	●●○○○	●●●●○	●●○○○
<b>Kyocera</b>	●●●●○	●●●○○	●●●○○	●●●○○
<b>Lanier</b>	●●○○○	●●○○○	●●●○○	●●○○○
<b>Lexmark</b>	●●●○○	●●●○○	●●●●●	●●●○○
<b>Panasonic</b>	●●○○○	●●●○○	●●●○○	●●○○○
<b>Ricoh</b>	●●●○○	●●●○○	●●●●○	●●●○○
<b>Savin</b>	●●●○○	●●●○○	●●●○○	●●●○○
<b>Sharp</b>	●●○○○	●●○○○	●●○○○	●●●●○
<b>Xerox</b>	●●●●○	●●●○○	●●●●○	●●●○○

**The Scoring**

Among the best	●●●●●	Does not really stand out	●●●○○
Better than most	●●●●○	The rest	●●○○○